



HOW TECHNOLOGY PAVES NEW ROADS FOR THE AUTOMOTIVE INDUSTRY

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The digital transformation of the automotive industry is rapidly changing the expectations of customers, who now demand more than just reliable and safe vehicles. They want a seamless and convenient experience that integrates with their digital lives. This presents a significant challenge for the industry, which has traditionally focused on the production and sale of vehicles.

As the automotive industry adapts to the increasingly digital world, it faces enormous pressure to develop new models of customer experience. Reliability, convenience, safety, and seamless connectivity experience are valued by modern customers, which auto industry leaders need to cater quickly if they wish to survive in the digital era.

The industry needs to adapt to the digital era by developing new models of customer experience that cater to evolving customer expectations. This requires a focus on reliability, convenience, safety, and seamless connectivity experience. As the industry evolves, companies that can successfully deliver on these expectations will thrive, while those that fail to adapt risk becoming obsolete.

TOP OPERATIONAL CHALLENGES IN THE AUTOMOTIVE INDUSTRY.



Supply Chain Management

With multiple tiers of suppliers, it's difficult to manage and coordinate production schedules and deliveries. Delays or disruptions at any point in the supply chain can have significant ripple effects, leading to production delays, increased costs, and lost revenue.



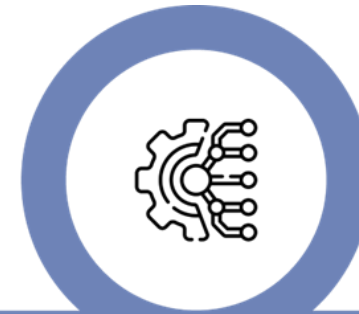
Operational Efficiency

The automotive industry is highly competitive, and companies need to continuously improve their operational efficiency to remain profitable. This requires identifying and eliminating inefficiencies in production processes, reducing waste, and optimizing inventory management.



Quality Control

Maintaining high-quality standards across a complex and global supply chain is a major challenge. Ensuring that components and materials meet strict specifications and standards requires robust quality control processes, which can be time-consuming and costly.



Technology Integration

The increasing digitization and automation of the automotive industry require companies to integrate new technologies seamlessly into their operations. This can be challenging, as different technologies may require different skill sets and may not be compatible with existing systems.

HOW AN ERP SYSTEM CAN BOOST THE AUTOMOTIVE INDUSTRY.

The automotive industry is one of the largest industries in the world, and it's also one of the most technologically advanced. To transform into intelligent enterprises, automotive companies need to support an end-to-end value chain with intelligent industry scenarios embedded. While car manufacturers have been using computers to design cars and manage inventory for decades, they're now adopting ERP systems to manage their operations, helping companies streamline their processes, eliminate redundant tasks, and increase efficiency.

ERP systems are designed specifically for managing complex business processes at scale. They're built to handle large amounts of data and process millions of transactions every day while maintaining high reliability. This makes them an ideal fit for automakers who are looking to improve their efficiency while keeping up with industry standards. These systems help car manufacturers manage their operations more efficiently by providing a single, integrated platform for managing everything from production schedules and inventory to financial management and human resources.

HOW AN ERP SYSTEM CAN BOOST THE AUTOMOTIVE INDUSTRY.



Streamline Operations

by automating/integrating business processes such as inventory management, procurement, production, sales and distribution, finance and accounting, and human resources



Enhance Supply Chain

by improving visibility, tracking and managing inventory levels, optimizing procurement and production schedules, and ensuring timely delivery of products and services to customers



Improve Financial Management

by providing real-time financial data and analytics, automating financial processes such as invoicing, billing and payments, and improving financial forecasting and budgeting



Improve Customer Service

by enabling faster response times to customer inquiries and issues, improving order tracking and delivery, and ensuring accurate and timely invoicing and payments



Improve Decision-Making

by providing data analytics tools that can help the automotive industry identify trends, forecast demand, and make better business decisions

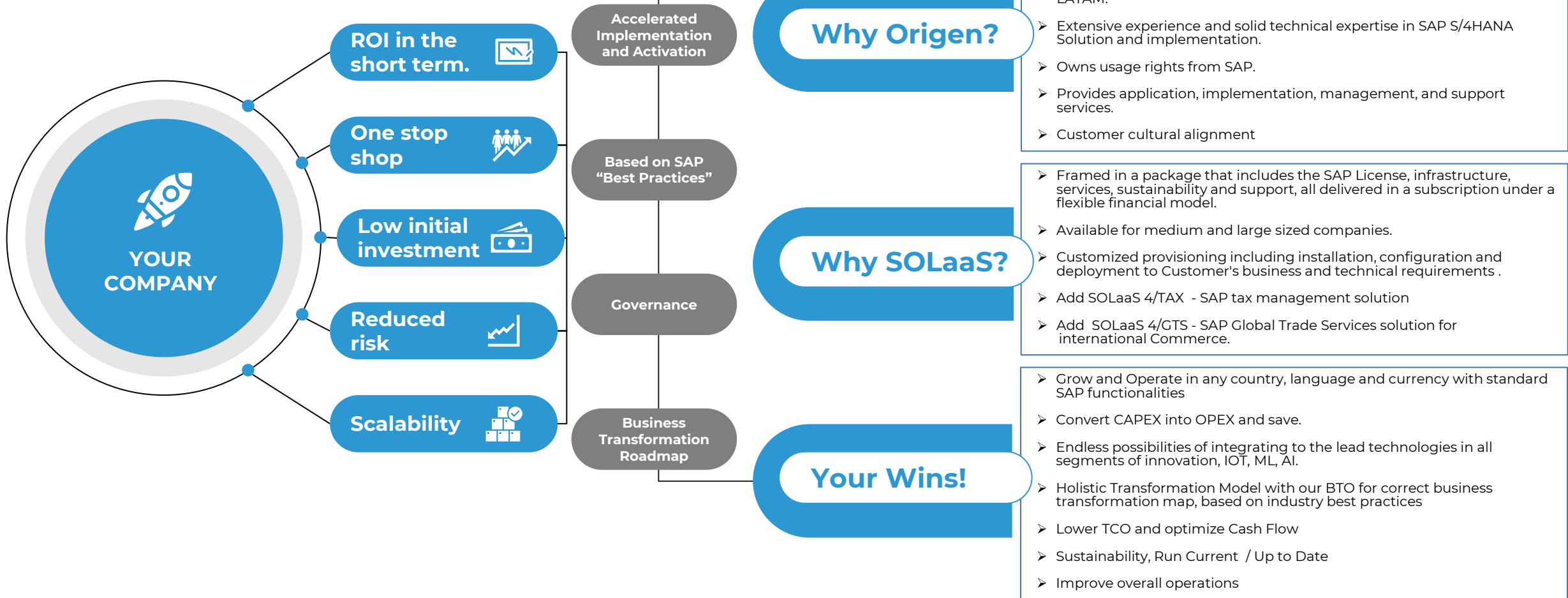
WHY IS SOLaaS THE RIGHT ANSWER?.

SOLaaS is a step beyond software as a service. It is an effective and comprehensive business model, in terms of a packaged model of offers, aimed at delivering value from the SAP platform licensing architecture, software and hardware from the cloud environment and the implementation and services.

Much more than just a solution, SOLaaS provides companies with the adoption of unique scenarios in important pillars that support growth and evolution towards new corporate models, where the following stand out:

- **Governance:** Based on enabling the best practices of the market, therefore, the company aims at an integrated value chain.
- **Accelerated Deployment/Activation:** As our value architecture envisions the implementation of a "pre-formatted" solution, we make our deployment fast and assertive.
- **Cost Reduction** – important pillar: Because the model uses the best market practices, integrated with ORIGEN technologies, the total cost of operation in the technology area tends to have lower cost values, compared to traditional market models.
- **Business scalability:** Our model promotes the exponential growth of modern companies, operational efficiency and business sustainability, directly impacting the increase in profits.

WHY IS SOLaaS THE RIGHT ANSWER?.



ROI in the short term.

One stop shop

Low initial investment

Reduced risk

Scalability

Accelerated Implementation and Activation

Based on SAP "Best Practices"

Governance

Business Transformation Roadmap

Why SAP?

- 99 of the 100 largest companies in the world are SAP customers.
- 85% of the largest companies in the world use S/4HANA
- Market share leader in enterprise application software, resource management and ERP, according to IDC

Why Origen?

- Tier 1, US-Based SAP consulting, products and solution development company.
- Large portfolio of MNC accounts.
- Vast experience in compliance and localization needs in US, Brazil & LATAM.
- Extensive experience and solid technical expertise in SAP S/4HANA Solution and implementation.
- Owns usage rights from SAP.
- Provides application, implementation, management, and support services.
- Customer cultural alignment

Why SOLaaS?

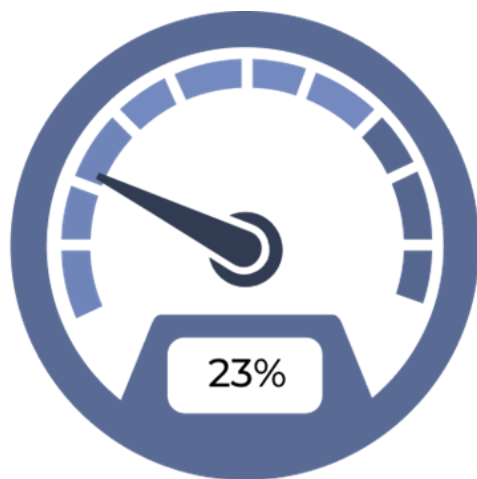
- Framed in a package that includes the SAP License, infrastructure, services, sustainability and support, all delivered in a subscription under a flexible financial model.
- Available for medium and large sized companies.
- Customized provisioning including installation, configuration and deployment to Customer's business and technical requirements .
- Add SOLaaS 4/TAX - SAP tax management solution
- Add SOLaaS 4/GTS - SAP Global Trade Services solution for international Commerce.

Your Wins!

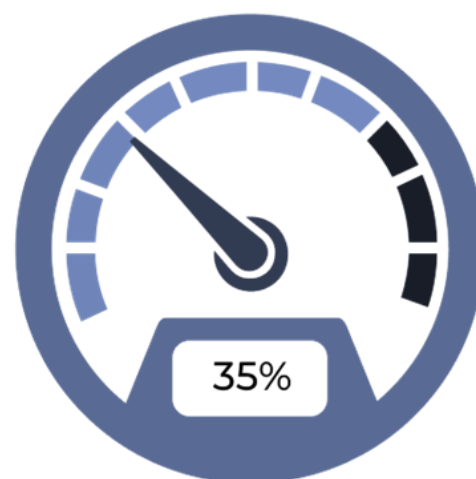
- Grow and Operate in any country, language and currency with standard SAP functionalities
- Convert CAPEX into OPEX and save.
- Endless possibilities of integrating to the lead technologies in all segments of innovation, IOT, ML, AI.
- Holistic Transformation Model with our BTO for correct business transformation map, based on industry best practices
- Lower TCO and optimize Cash Flow
- Sustainability, Run Current / Up to Date
- Improve overall operations

WHY IS SOLaaS THE RIGHT ANSWER?

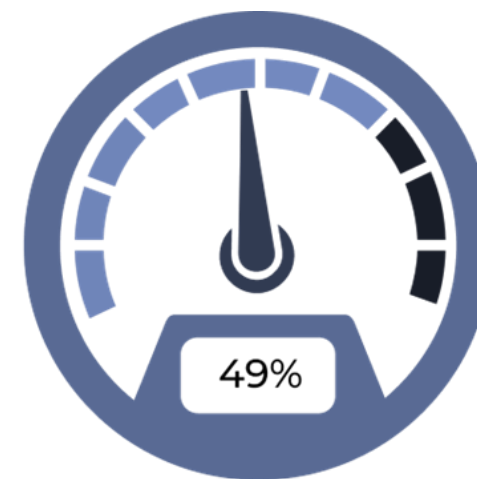
Companies that have implemented SOLaaS to their operations have had an average improvement of:



OPERATIONAL COSTS



OVERALL EFFICIENCY



BUSINESS PROCESSES

THE NEW WORLD IS NOW

Transform into intelligent enterprise, supporting an end-to-end value chain with intelligent scenarios embedded, with SOLaaS, by Origen Tech.

